

Seat No.	
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M.B.A. (Part - I) (Semester - II) (CBCS) Examination, May - 2017
MANAGEMENT INFORMATION SYSTEM (New)
Sub. Code : 68314

Day and Date : Monday, 22 - 05 - 2017

Total Marks : 80

Time : 03.00 p.m. to 05.00 p.m.

- Instructions:
- 1) Que. 1 & Que. 2 are compulsory.
 - 2) Attempt any two questions from question no. 3, 4 and 5.
 - 3) Figures to right indicate full marks.

Q1) Switch Gear Transmission is a family-run enterprise that started in 1980. Switch Gear Transmission produces and markets gear-cutting machines and grinding tools. It has two facilities in Gurgaon, plus subsidiaries in the United Arab Emirate, China and singapore, It employs a total of 1500 persons in both customized and small-batch production, which to some extent user non-name parts. The main buyers of switch Gear Transmission are automotive, aerospace and mechanical engineering companies.

Based on above information

- i) Dicuss information needs at various levels of management.
- ii) Outline different information systems required for organization with their significance.

[20]

Q2) Dober Group - A family owned chemical manufacturer needed to replace its old information, inadequate system and solve some important business problems. The company was growing and management needed understand customer profitability. A number of years ago the company implemented a tier III accounting and manufacturing system. This existing system had become inadequate. It was heavily modified, and the consulting firm that had made the modifications was out of business. There was no viable path to improve the existing system

Based on above information:

- a) Discuss need of ERP for Dober Group and suggest different ERP models.
- b) What criteria company should adopt for selection of ERP package? Justify your answer.

[20]

P.T.O.

- Q3)** a) What is SDLC? Explain different phases of SDLC. [10]
b) Explain various types of decisions and phases in decision making process. [10]
- Q4)** a) What are the features of SAP ERP system? Discuss the advantages of SAP implementation. [10]
b) What is DSS? Explain the components and characteristics of DSS. [10]
- Q5)** Write notes on (any four) [20]
a) Marketing information system
b) Information system: A tool for management process
c) ESS
d) Prototyping
e) Computer literacy vs information system literacy
f) Causes of information system failure.

